

2030 PLAN STEERING COMMITTEE

Friday, March 11, 2016

3:00 – 5:00 p.m.

Doyle 4246

MEETING NOTES

ATTENDING: Kris Abrahamson, Laura Aspinall, Maria Banachowicz, Breanne Beseda, Paul Bielen, Shawn Brumbaugh, Rick Call, Frank Chong, Scott Conrad, Jana Cox, Hector Delgado, Carl Dobson, Robert Ethington, Joe Fassler, Robin Fautley, Alexa Forrester, Hilleary Iazard, Tara Johnson, Doug Kuula, Sami Lange, Matthew Long, Kathy Matthies, Ellen Maremont Silver, Sean Martin (for Karen Frindell-Teuscher), Leslie McCauley, Kate McClintock, Ricardo Navarrette, Josh Pinaula, Liko Puha, Doug Roberts, Scott Rossi, Mary Kay Rudolph, Jane Saldana-Talley (co-chair), Mary Sandberg, Leigh Sata (co-chair), Eric Thompson (co-chair), Phyllis Usina, Kat Valenzuela, Alicia Virtue, Dennis Verity (for Henry Beaumont)

ABSENT: Henry Beaumont, Toni Chase, Karen Furukawa-Schlereth, KC Greaney, Lily Hunnemeder-Bergfelt, Marty Lee, Jerry Miller, Stephanie Sanchez, Julie Thompson

GUESTS: Jeanne Fadelli (for KC Greaney), Sarah Hopkins (for Karen Furukawa-Schlereth), Karen Kuklin, Steve Kwok, Deborah Shepley

Agenda Items	Discussion	Follow-up
1. Welcome/Introductions <ul style="list-style-type: none">• Member Update• Outcomes/Agenda	Jane Saldana-Talley welcomed the 2030 Plan Steering Committee and the Gensler Team. She acknowledged the proxies and guests in attendance. Dr. Chong’s welcome message included a note that we are moving forward with the Facilities Plan with appropriate linkages to the Educational Plan. Demographic data, employment and growth trends are included. As the impartial “honest broker,” Gensler/QKA are doing an excellent job gathering information and providing feedback. The Deans are also reviewing the material for additional input. As an institution, we are charged with developing the future workforce of Sonoma County.	
2. Continuous Process Improvement (CPI)	UPDATE:	

	<ul style="list-style-type: none"> • <u>Feedback</u>: Create a FAQ sheet to help Students, Faculty and Staff better understand the use of Measure H money. • The first architect (for Burbank) will soon be selected, but the standards are not finished, how do we know that sustainability issues will be addressed in the design? Leigh will provide opportunities for committee review. • <u>Subcommittee Process</u>: Laura Aspinal asked how the specialty consultant was chosen, whether there would be additional admin support for meetings and how to determine outcomes. Leigh said that for UA/ADA, Sally Swanson is one of the preeminent consultants in the field and will guide the process, which she has done at many institutions in CA and nationally. Jane added that committees, councils and departments have been working on these issues for some time and with communication, will synch up their work. The Sustainability committee was used as an example and Robert said that there was a lot of admin stuff at first, then feedback, then people. He had to re-schedule other meetings to accommodate committee member’s schedules. Mary Kay Rudolph said that ad hoc committees work well when there is a liaison responsible for reporting-out in “both directions.” • <u>Bike overpass</u>: Will the master plan consider the location of a future bicycle overpass over Hwy 101? Leigh said that funds do not exist in this bond to for a bridge, but that the planners will keep options open. • <u>Measure H and Student Housing</u>: Eric Thompson asked Student Trustee Scott Rossi whether the students knew that Measure H funding cannot be used for Housing. Scott replied that students don’t always understand how the money can be used, but he attempts to set correct expectations. Student Government President Josh Pinuala added that there may be other ways to help homeless students. Kathy Matthies said the students she works with know that Measure H funding is not an option, and those making public comments at the Board meeting may not be informed. Dr. Chong said that he is working on the issue with City and County officials. • Jane reminded the co-chairs to reach-out if they run into any difficulties. 	<p>Alicia will trouble shoot Basecamp log in issues and send an update to all members. Susan can add anyone you would like to request to your Basecamp.</p>
<p>3. The Data “Bridge”:</p> <ul style="list-style-type: none"> • Overview • Key Findings • Draft Recommendations 	<p>The Data “Bridge” OVERVIEW:</p> <ul style="list-style-type: none"> • Timeline: Still on schedule (step 3 and 4 of 6 step process) and moving at an aggressive pace. Target acceptance by the Board: September 2016 • Next phase: “Explore,” might be presented in June. 	

- Draft Facilities Planning Principles
- Next Steps

- The “Bridge” will link the EMP and FMP, including a summary of the District stats and Facilities.
- External Scan data includes demographics and labor market analysis.
- Internal Scan data includes instructional programs and certificates.

KEY FINDINGS:

- Highlights include growth in County, particularly in the southern portion of the County. Programs and certificates data are compiled by EMSI.
- Analysis included a County-wide summary and closer look at four geographic areas and each teaching site. Northern Marin demographic data was considered as it relates to student enrollment at Petaluma (San Rafael and Novato).
- County Population Size: 10 year projections. County expected to grow 4% in 10 years. Central and east projected to grow slightly more.
- County Population by Age: 2015 population majority is 50-60 years old. Population continues to age. Ages 15-34, primary college age.
- County Population by Ethnicity: White is the majority, with Hispanic the fastest growing. 64% white, 27% Hispanic. Hispanic increase is 11% between the ages of 15-25.
- County Educational Attainment: 45% of adults in Sonoma County are potential students, having some college and no degree.
- Primary Language: English at 88%.
- Unemployment Rate: Sonoma County mirrors statewide average.
- Regional Economic Analysis: Economic Development Board (EDB) and the NeXT EDB Report are the two primary sources of information.
- EMSI Gap Analysis: Jobs and occupations are projected to grow in healthcare and social assistance industries, including sales and agriculture. Areas of interest are healthcare and social assistance, retail trade, hospitality, agriculture, water and energy. Brewery manufacturing technology and science and engineering tech are also areas of interest.
- Question: Does this data validate the EMP? Answer: This info is informative and provides validation, but doesn’t tell the entire story about the facilities. Leigh added that building assessments and state funding are also part of the decision matrix.

DRAFT Recommendations:

- PSTC: This will remain a primarily a specialized center, providing facilities to support the programs currently located there. Recommend a few Gen Ed classrooms for use by special programs and to capture students that may want other options. Comments: Dr. Chong would like to see a more holistic program and supports Gen Ed. Doug Kuula: The firing range is totally booked – can it be expanded?
- SHONE FARM: It is a living laboratory. The plan will support the notion of specific CTE courses, and perhaps a few general course offerings, but the site is challenged by lack of transportation and distance from the other teaching sites. 11.8 miles from SRJC, 45 min. on bike. Comments: Kris suggested that the diesel program is a match with farm equipment and “Farm to Table” might tie into the culinary program. Sustainable Agriculture and Food Production technology are programs that can be looked at. Mary Kay: General Ed courses are not appropriate at Shone, as it is a specialized center.
- PETALUMA: Petaluma can be positioned as the “Transfer Campus.” The course offerings should include a comprehensive array of humanities courses (including lab science). CTE programs at Petaluma should be less dependent on specialized facilities and would be more along the lines of Business and Marketing. Digital or Tech might be a nice tie in. Jane: Liberal arts and sciences can be highlighted.
- SOUTHWEST CENTER: Closest to SRJC campus and functions as a community center as well as a teaching site. The existing ESL program can become a “pipeline” to the credit program. Kris: strike the word “non-credit ESL” from the draft, as it’s too limiting.
- SRJC: Provides all instruction and support services as a comprehensive community college. Dr. Chong suggested that the Santa Rosa campus could be called the “flagship,” as the first, largest, and site with the most institutional history. Jane: Effective planning would suggest that other sites share the college load. With parking and a shortage of land, the Santa Rosa campus might benefit from a sharing of programs.

FEEDBACK

Gensler is beginning the physical planning process so it is important to confirm the overall concepts for each campus.

- Kris: Southwest Center is more than non-credit ESL.

	<ul style="list-style-type: none"> • Dr. Chong: powerful statement under headline in chart slide - Sonoma County Junior College District. • Doug Kuula: Don't miss the opportunity to think outside the box. What about a digital campus? Online offerings? Also, are we are trying to reach out to international students? • Liko: Didn't see anything about online offerings in the presentation. • Facilities Planning Principles include: Promote Student Success, Reinforce Campus Goals and Identity, Improve Access and Connectivity, Optimize Resources and Efficiencies, Simplify Implementation, Support a Culture of Sustainability. 	
<p>4. Burbank Theater Architect Selection</p> <ul style="list-style-type: none"> • Criteria and Process 	<p>Burbank Theater Architect Selection</p> <ul style="list-style-type: none"> • Selection committee consisted of 8 SRJC team member, including one student, one board member, two faculty, two classified staff and two managers. • Leigh presented the TLCD+MCA presentation to the group. • TLCD+MCA was selected as the vendor and will be approved by the Board in April. • MCA (Mark Cavagnero) – has extensive theater and historical renovation work. TLCD is a local architect. The team has worked together in the past and are a dream team of historical theater renovation expertise and local experience. • Goal is to open in late 2018 • Where will the current departments in Burbank be housed? Leigh: We met with the Communication Studies and Computer Science faculty and both departments will eventually end up in the Barnett replacement, which is another project that we hope to receive State funding for. We don't have a final answer at this time. 	<p>Selection will be posted on website</p>
<p>4. Other Items:</p> <ul style="list-style-type: none"> • Measure H Sub-Committee Process Map • Kick off of committees? 	<p>Sub-Committees: Question: How to subcommittees connect with existing campus committees? Answer: Responsibility of the subcommittee members to report to the campus committees? If any committees missing, please let us know.</p> <p>Status Report:</p> <ul style="list-style-type: none"> • Sustainability: kick off mtg complete, second mtg scheduled. • Demonstration Classrooms: kick off mtg complete, second mtg scheduled. • FF&E: Kick off meeting on Tues. 	<p>Subcommittees report out in April 8 Meeting.</p> <p>Basecamp alternate log in instructions will be emailed to subcommittees.</p>

	<ul style="list-style-type: none"> • Signage & Wayfinding: Kick off meeting yesterday. • Site and Landscaping: Kickoff meeting on Tuesday • Architectural Design: Kick off meeting on Friday • ADA and Universal Access: Kick off meeting on Thurs. • Health and Safety: Tri-chairs met & waiting for consulting team leader. <p>Suggestions:</p> <ul style="list-style-type: none"> • Invite existing Parking & Transit committee to join Signage & Wayfinding. • Basecamp: A few users had glitches in logging in. Alicia Virtue contacted Basecamp and will follow up with a solution. <p>Sub-committees are expected to report-out on progress in April and May.</p>	
ADJOURN	Meeting adjourned at 5:05 p.m.	

Notes compiled by Susan Brouwer

FUTURE MEETINGS:

Spring 2016 Meetings:

2nd and 4th Friday of the month, starting on January 8th in Doyle 4246

- 2nd Friday with Gensler team
- 4th Friday with ad hoc sub-committee chairs reporting

Future Meeting Dates:

All meetings are on Friday and times are 3:00-5:00 p.m. in Doyle 4246, except where noted.

April 8

April 22

May 13 (3:15-5:00 p.m. in Bertolini 4643)

May 27