

2030 PLAN STEERING COMMITTEE

Friday, May 27, 2016

3:00 – 5:00 p.m.

Doyle 4246

MEETING NOTES

ATTENDING: Kris Abrahamson, Laura Aspinall, Maria Banachowicz, Paul Bielen, Shawn Brumbaugh, Rick Call, Frank Chong, Scott Conrad, Hector Delgado, Carl Dobson, Robert Ethington, Joe Fassler, Robin Fautley, KC Greaney, Tara Johnson, Doug Kuula, Sami Lange, Matthew Long, Ellen Maremont Silver, Kathleen Matthies, Leslie McCauley, Liko Puha, Mike Roth, Mary Kay Rudolph, Jane Saldana-Talley (co-chair), Mary Sandberg, Leigh Sata (co-chair), Eric Thompson (co-chair), Julie Thompson, Phyllis Usina, Kat Valenzuela, Alicia Virtue, Hilleary Zarate

ABSENT: Henry Beaumont, Toni Chase, Jana Cox, Alexa Forrester, Karen Furukawa-Schlereth, Lily Hunnemeder-Bergfelt, Marty Lee, Sean Martin, Kate McClintock, Jerry Miller, Ricardo Navarrette, Joshua Pinaula, Douglas Roberts, Stephanie Sanchez, Dennis Verity

GUESTS: Gray Dougherty, Tom Horton, Steve Kwok, Tommy Smith, Hilary Wolf, Xiao Wu

Agenda Items	Discussion	Follow-up
Welcome/Introductions <ul style="list-style-type: none">Outcomes/Agenda	Jane welcomed committee members and guests to the last meeting of the 2030 Plan Steering Committee for school year 2015/16. Several members are excused to leave early due to the CTE celebration. A survey was distributed electronically and response rates are available in real time; findings can be accessed by survey administrators and the Office of Institutional Research. Survey was sent to dl.staff.all and 30K students with 200 students and 220 staff responding. The subcommittees should have legitimate results. PDA Committee: See email from Leigh and Jane. Subcommittees will be combined for PDA presentations. Dr. Chong sent an update on the 2030 Plan Steering Committee to dl.staff.all.	Surveys will be sent to students and staff again and then close in one week. Leigh will contact co-chairs about presenting during PDA day.

<p>Continuous Process Improvement (CPI)</p>	<p>Mary Sandberg: We sent a notice to all faculty regarding the Demonstration Classroom project. The committee had a couple of concerned faculty. Jane noted that overall the committee members did a great job managing concerns and staying flexible to meet faculty needs.</p>	
<p>Subcommittee Reports</p> <ul style="list-style-type: none"> • Health and Safety • Signage and Wayfinding 	<p><u>Health and Safety</u> Phyllis, Maria, Doug, Gray and Thomas Smith</p> <ul style="list-style-type: none"> • Advise on best practices relating to long term well-being. • Scope: security, health and wellness and safety. • At the first meeting, committee members were asked what their interest were; a survey of member’s interests was completed. • Members felt they needed to honor the theme of “health and wellness” and safety for the long term well-being of our community. • Data from surveys was reviewed by the subcommittee. • Because this committee “touches” the work of many others, a “crossover report” was created with items to share with other subcommittees. • The subcommittee defined safe and secure building design with research from the web. Sources included the National Institute of Building Sciences – Whole Building Design Guide which will be referenced going forward. Whole building = lifecycle + buildings + grounds. • Cleaning and maintenance will be considered. For example: the sand filters at the SRJC pool are difficult for workers to maintain. • Health & Wellness Guiding Principles – Developed with assistance from the KAD Department, with half of the department also on the committee. Goal: to build and promote activity within the building to tie into LEED certification and the Clinton Global Initiative. • Guidepost was brought on as the security consultant. They surveyed all campuses and their draft report was submitted for review by the committee. Physical safety conditions, technology gaps and IT infrastructure issues were identified. Challenges include the cost of addition of staff needed to monitor new electronic systems. 	

- Question: What about an active shooter situation and classroom safety? What kinds of recommendations are there? Are decisions being made to protect faculty and staff? Gray: before September we will have a sense of what that will look like. Phyllis: some ideas include thumb lock, lanyard, wireless...interesting approaches that we did not know about.
- Question: what about the Bertolini air flow issues, will that be something that is looked at with any new buildings? Gray: we will have guidelines established.
- Next steps: Complete the safety guidelines, identify areas that our out of scope for the consultant, and address those in a separate (or additional) report.

Signage and Wayfinding

Sami, Hector, Tom Horton, Hillary Wolfe

- Based on concern and feedback from the 2030 PSC, the subcommittee returned with a revised presentation that addressed those concerns.
- Color: Brand Blue, Brand Red, Heritage Green, Sonoma Yellow and California Poppy (orange) were explored in an exterior color study.
- Brand Blue was the chosen color. The family of signs will be filled in and presented at PDA and as part of the District Standards Draft document.
- Question: is there any way to incorporate digital signs and signs that can include a QR code? Tom: Maps were specifically designed for simplicity over the long term. They can have a QR code in the lower right corner which could link to an expanded experience of the campus, but the cost of a purely digital sign is prohibitive and was eliminated early in the process.
- Question: Any further consideration on night wayfinding? The signs are not lit. Tom: The signs will be placed near street lights with high contrast graphics and vehicular signs are self-illuminated with night vision paint. Budget is a concern and exterior lighting is very expensive.
- Eric: How did the committee members choose Brand Blue? Sami: Brand Red was very popular, California Poppy was not. Heritage green faded into the landscape. Brand Red was the first choice until placed against a brick wall. It faded into the red color, and Brand Blue stood out against the brick.

	<ul style="list-style-type: none"> • Question: Will building signage be addressed? Tom: There is a comprehensive system that is included in the sign family. The work will be placed on Basecamp in the Fall. • Question: what about monument signs? Tom: Brand Blue background and metal frame will be extrapolated into a monument sign. Comment: what about the logo on a big blue background, is it dynamic enough? • Paul Bielen expressed appreciation for the work of the subcommittee. He approved of the metal sign for long term maintenance and agreed that Brand Blue stands out as recommended by the committee. • Question: Will the new signage system be flexible enough? Tom: The sign system is modular system, and can be modified over time. It is modeled after a system used by the US Park Service. • Question: Will we continue to use the “emblem?” Leigh: acorn and leaves emblem is part of the official brand and the seal is more formal. Hector: people liked the acorn and leaves emblem more than the seal. • Question: LED and solar lighting for signage is much cheaper, can you consider that? Solar panels are not feasible, as they are too large. LED still requires additional wiring and underground conduit and is not cost effective. 	
Gensler	<p><u>Gensler – see presentation posted on Basecamp for reference</u></p> <p>Petaluma Campus:</p> <ul style="list-style-type: none"> • First priority to address is the lack of a “heavy” science lab. • The organization of campus is hard to understand, with bad wayfinding. • Reorganize campus – expand and reorient the campus, give it street presence and a framework on how the campus can grow in the future. • Jane: Please make building names on Petaluma campus consistent. Gray: when this plan is in print it will look more design oriented. <p>Santa Rosa Campus:</p> <ul style="list-style-type: none"> • The campus theme is “buildings in a park.” Zoning will be clarified and will be further developed as the campus fills in. Trees are an important part of the campus experience, and a selective removal of a few trees can help to define the experience. • Kris: Will Bailey be torn down? Leigh: Bailey will be part of the vision plan, but a full replacement is not achievable in Measure H. The idea of changing 	

the use of Bailey would require a future art building replacement (near the art quad), then Analy would be repurposed as an Administration Building. Bailey could then be torn down or repurposed as a multicultural center, student building, or classroom building.

- Kat: Does the Student Services functions cross Elliott? What about bringing Student Services on one side of the street and academics on one side? Gray: Elliott is a challenge. We want to improve crossing or potentially shut down Elliott for traffic flow. Leigh: We opened discussions with the city about traffic calming on Elliott and a plan to stitch the two sides of the street together. Crossing the street is reality for now.
- Scott: What is the chance of closing Elliott? Leigh: we are scheduling a second meeting with the city to continue discussions about this item. Gray: we have a traffic consultant on our team to assist.
- Robert: The Sustainability committee has also heard that the city is re-considering the 101 freeway overcrossing as a project. The bridge would land near Scholars Drive, continue through campus, and connect to McConnell on east side of the campus. A bike barn is proposed for that location. Leigh: in addition, Paul B. has been speaking with the city about traffic calming measures on Mendocino, including an additional crosswalk and signal. Robert: Is there enough room on campus for a bike and pedestrian pathway? We love the idea of an east to west passage. Leigh: the master plan shows this connection, with details to be worked out about the bike path and pedestrian path.
- Comment: Student services continues to grow with additional State funding and requirements. Space will be needed at Plover and a restack of Bertolini might be considered.

SWC:

- Outdated facilities, insufficient student services.
- Vision: purchase property, renovate Heritage Hall and add new instructional building.
- Kris: this is the closest site to Sebastopol, people can take enrichment classes as well as ESL. Gray: we are still developing the program and final vision for this site, but the size of the parcel is attractive as it is very large. With the assistance of MK and the SS leadership team, Leigh will work on an

	<p>interim solution this summer to address the lack of student service space. There are three DSA approved trailers on the site that are underutilized.</p> <p>PSTC:</p> <ul style="list-style-type: none"> • Issues: limited instructional space, inadequate student center, lack of food service. • Kris: Is more land available for a truck drive track? This program may be popular in the long term. But should be prioritized against the other programs on this campus. • Doug: What happened to the facilities yard? Are they still at SR? Leigh: the vision plan shows the facilities team moving into Lounibos after diesel moves to Shone and Autotech is moved closer to the science quad. But this the vision plan and not part of the Measure H plan. • Kris: I see that there is a proposal to move the Windsor warehouse to SR? Please know that half of the warehouse in Windsor is costume and prop storage area for Theater, which was custom built. Does it make sense to rebuild it in Santa Rosa? Leigh: I'll look at the warehouse over the summer to better understand the use. • Doug: Media services also stores equipment in the Windsor warehouse. • Hilleary: Are we using all of our existing property efficiently? If we purchase more land and build on it, are we expanding the staff to support it? This is staff that the bond does not cover. <p>Shone Farm:</p> <ul style="list-style-type: none"> • Vision: Need additional instructional space, rethink the Pavilion, rethink animal area and add new PV panels to take the site off of the grid. • Reorganize the kitchen, wine making, beer making, cheese and fermented foods. Leigh: and don't forget the request for additional classrooms and a wine tasting room. 	
Wrap Up and Next Steps	<p>Next Steps</p> <ul style="list-style-type: none"> • <u>August</u>: PDA Day with presentations by eight subcommittees. • <u>September</u>: Study Session with the Board of Trustees, where they will have the first read on the whole report prior to final approval in October. • <u>October</u>: Board approval of the sites, finish development of the standards, and complete the project list (priority list – which projects go first?). • <u>Upcoming meetings</u>: one in August, two in September, final two in October. 	Upcoming meeting dates will go out quickly.

	<ul style="list-style-type: none">• Laura: when will we be hearing about the final recommendations and prioritization of projects? Leigh: the first meeting after we return after PDA day in August.	
ADJOURN	4:55 p.m.	

Notes compiled by Susan Brouwer